

SHERI CARTER

SUMMARY OF QUALIFICATIONS

- Active member of USTA since 1964
- Currently a USTA/WBTF Master Coach and Judge
- WBTF Master Judge Clinician for 20+ years
- 40 years of experience as a judge and coach on the National, International and World level.
- Past USTA Board Secretary
- Currently serving as a member of the USTA Board
- Retiring from public school teaching as of June 1, 2022!

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Masters of Education from the University of Houston (1982). In Physiology of Exercise, Health and Physical Education. T.A. Tennis, Volleyball and Gymnastics for Physical Education Majors, Served on the Dean's Academic Advisory Board .Bachelors of Science in Health, Physical Education from University of Houston 1981, Graduated Magna Cum Laude . Taught various physical education (activities and theory) and Health courses over the 39 years public school teaching and coaching. Head Volleyball coach for 24 years, 3 State appearances, 2 State Championship titles, Head Tennis Coach for 15 years with 3 Regional appearances. Retiring as of June 1st

HIGHLIGHTS/COMMITTEE WORK

- Served as a member of the New USTA Website committee during the initial stages of selection for the new website
- Creator of the Helping Hands Initiative, a Platform for USTA to encourage members to Give Back
- Serving on the WBTF New Judging System development committee
- Coaching, mentoring and Judging the sport of Baton
- Currently serve on our State and Regional Councils

RECORD OF STATISTICS

Master Judge for 32 years

Judged 8 International Cup Competitions

Judged 3 Grand Prix Championships

Judged 13 World Championships

Taught all levels of the judging process from Level I to the Master Level

Coaching and Judging Philosophy

Our sport is a very subjective based event coached and judged by individuals who have pledged to

Moral standards of highest integrity. We utilize technical tools of analysis to bring objectivity to the sport.

In order for the sport to work fairly our coaches and judges MUST HAVE:

1. Knowledge of our sport to the fullest
2. Develop skills of coaching and adjudicating that are practiced routinely and within the level of intensity
Of the competitive situation

3. Encourage Open-mindedness to the creativity and innovativeness each aspect our sport can deliver
Without sacrificing technical excellence
4. Encourage exposure to a multitude of styles and activities that can broaden our spectrum of creativity
5. To uphold the principles of our sport to the standards of its highest level of accountability.

Why should you select me to serve on the USTA Board?

I have had the privilege to serve on the Board previously to my current term. During that time, I served as Board Secretary. I learned early on, that the work was not for personal gain but for the betterment of our organization. I take pride I have had 100 % attendance and participation in all Board meetings, calls and actions while being on the board.

I have judged and coached on the state, national, international and world level and respect the coaching and

Judging community both, here in the states, and abroad. We are at a pivotal point for our sport both on a local and International level. I am currently serving on the international committee to bring our Freestyle judging to meet the guidelines for Olympic acceptance. With the task of judging or coaching, goes attending a variety of meetings. Sometime leading those meetings, other times, being asked to justify a viewpoint, as such can occur, during a review meeting at the conclusion of the competition. With the variety of countries represented, the language barrier can put a strain on communication. What I have discovered, the judging scale has been our greatest mediator! A 7.4 in Japan is a 7.4 in France or the U.S.!

I find judging and coaching a cherished opportunity to provide feedback that is reflective to the hard work and efforts of the athletes. I have studied, practiced and implemented my coaching and judging skills; knowing that as hard as our athletes work, I must do so also.

With the increased turnout at our 2021 USTA Nationals, I look forward to working to increase our membership. I feel we must be welcoming and open to new, current and alumni members alike. Open minded and accepting to what can be accomplished with a united mindset; yet, never forgetting what our founding members created.

As a Board representative, we have collectively succeeded in making strides to bridge the gap between our judging and coaching community. I look forward to the opportunity to serve our organization that has been a major part of my life, and I would love the opportunity to continue to serve USTA.