



## UNITED STATES TWIRLING ASSOCIATION



**LORI PERKINS/TX**  
**Sector 2 Candidate**

Directing the 2009 Texas State Championships was a real eye-opener for me. So often we hear that our sport is declining, and that there is no participation in recreation programs. However after spending many hours researching, making contact by phone and email, and publicizing our event, we had exponential growth at our state contest. It took the hard work and dedication of many, but we found those young coaches. We reached out to those who had lost interest over the years. We made sure that every coach in attendance felt welcome, informed, and valued. The one expertise that I am sure I can bring to the board is positive communication.

Some very loyal members volunteer daily to ensure that U.S.T.A. remains a successful organization and a leader in our sport. I have no doubt that we will set and reach our goals on every level because we listen, implement programs to build membership, design communication tools such as our new website, and educate our coaches. Our departments are doing their jobs, and those willing to serve on the board are willing and eager to support that progress. So much progress is happening behind the scenes, it is our job to communicate these efforts to our membership and the public.

U.S.T.A. has been a part of my family since 1976. I have been involved in every aspect as a student from marching in community parades to winning National and International titles as an individual as well as on team. I was a feature twirler in high school and college, and taught dance/gymnastics/twirling for my mentor for many years. I now choreograph for clubs in three states, serve on my state council, represent my region on the board, coach numerous champion teams and individuals, and serve as a master judge. My newest, and by far the hardest, role I have ever played in this organization is that of a parent.

All of these experiences within our organization make me feel confident that I have the knowledge and dedication necessary to make decisions in regards to the best interest of U.S.T.A.