



UNITED STATES TWIRLING ASSOCIATION



MARK NASH/CA
At-Large Candidate

Twirling is at a critical juncture in its progression. Although we have seen incredible development in the skill levels and related accomplishments of the elite twirler, we have lost our base of recreational, beginner and intermediate twirlers. In addition, the elite level of twirling is waning. Without the important foundation of grass roots twirlers, we are in danger of losing our footing and our hopes for a solid future. Without Elite athletes, we lose the role models necessary to sustain and grow the upper echelon of our sport while attracting new athletes to become tomorrow's superstars. Our organization is in a precarious position. The decisions and directives implemented in the coming years will decide our organization's ultimate fate and certainly affect twirling not only as it relates to USTA (our nation's truly innovative and vanguard organization) but also the world over.

Having had extensive experience within the competitive twirling environment as well as in the business world, I have a unique perspective as to the needs necessary to fulfill our hopes for our future. Together with current and other elected board members, I will work to challenge our current view of who we are, focus on the goals we need to set to ensure not mere survival but an ability to thrive, and establish a structure where we can build a solid future. For this reason, I am running for a position on the Board.

The following is a brief highlight of some of my business/personal experience and accomplishments.

For a major construction company:

- One of three principles to build a company from just over 3 million in gross sales to over 37 million within a ten (10) year period
- Responsible for the complete accounting cycle
- Developed/continue to develop/launch various integral systems and procedures
- Monitor internal controls and the reporting integrity of all accounting functions

For non-profit organizations:

- Created a working business plan for the Sacramento Ballet
- Fulfilled business sponsorship contracts, grants research, proposal writing, and processing pledges for annual fund drives

As a professional dancer:

- Principal, Soloist & Corp Dancer
- Representative/Company liaison committee
- Contract negotiations dancer representative
- Member of artistic director search

As a twirler:

- 3 Time U.S.T.A. National Dance-Twirl Champion
- 4 Time U.S.T.A. National 2-Baton Champion
- 4 Time U.S.T.A. National 3-Baton Champion
- 8 Time U.S.T.A. National Men's Solo Champion
- 8 Time W.B.T.F. Men's World Baton Twirling Champion; Gold Medalist